

Cloudflare for Travel

Enable seamless experiences and secure against cyber threats

Achieve your biggest challenges

Deploy resilient and secure travel services

Airports, hospitality companies, and travel booking sites face an increasing number of targeted cyber attacks, along with unpredictable spikes in demand during peak booking seasons and increased customer expectations.

Cloudflare provides a host of solutions to improve the security and performance of travel web properties, booking systems, and critical internal applications. With Cloudflare, travel vendors can increase buyer engagement on shopping sites, protect servers, services, and networks against traffic spikes and cyber attacks from compromised devices, and deliver best-in-class customer services across their global businesses with strong security and data protections.



Targeted attacks are on the rise

Volumetric attacks above 10 million packets per second grew by over 300%, and attacks over 100 gigabits per second grew by 645% in Q1 2022. In Q4 2022, airports in the United States faced a targeted DDoS campaign from the Killnet attacker group.



Improve user experience

Improve conversion rates with faster, more responsive web properties. With Cloudflare, your users can complete bookings faster and benefit from stronger built-in data protections that protect your brand reputation.



Secure against cyber attacks

Defend systems against sophisticated cyber attacks like distributed denial-of-service (DDoS) attacks, which cause significant financial, operational, and reputational damage to airports, hotels, and agencies.



Simplify your stack

Reduce total cost of ownership by leveraging the Cloudflare global network to power your business. Rapidly adjust to new threats and organizational conditions across networking and security teams with a single unified control plane.

How Cloudflare helps travel providers



Bot Management

Undetected malicious bots can damage your brand, steal sensitive information, scrape pricing data, and negatively impact your revenue. Manage bots in real time with speed and accuracy by harnessing data from the millions of Internet properties on Cloudflare.



API Security

APIs are the lifeblood of travel applications – and the target of widespread attacks designed to perform unauthorized actions or exfiltrate data. Cloudflare makes it easy to secure APIs with strong client certificate-based identity and strict schema-based validation.



DDoS Mitigation

Cloudflare secures websites, applications, and entire networks while ensuring the performance of legitimate traffic is not compromised. We've blocked some of the largest DDoS attacks in history, with 5x the DDoS mitigation data center capacity of our competitors.



Waiting Room

Sudden increases in traffic can overwhelm your applications and infrastructure. Waiting Room routes excess users to a custom-branded waiting room, helping preserve customer experience and protect origin servers from being overwhelmed with requests.



Web Application Firewall

Our powerful web application firewall protects against application layer intrusions and is integrated with the rest of our leading cloud-delivered application security portfolio, so expanding attack surfaces and novel attacks never get in the way of running your business.



Advanced Rate Limiting

Advanced rate limiting protects against denial-of-service attacks, brute-force login attempts, API traffic surges and other types of abuse targeting APIs and applications. Avoid unpredictable costs associated with traffic spikes and enumeration attacks.

Ready to get started?

Meet your current challenges with confidence and prepare for the next busy holiday season. [Contact us](#) today for your free assessment.

Under Attack?

Cyber Emergency Hotline: **+1 (888) 99 FLARE**