

Cloudflare for Travel

Learn why deploying Cloudflare leads to faster bookings and stronger data protection for you and your customers

Airlines, transportation companies, and travel booking sites face a number of challenges in their efforts to earn consumer trust by keeping their web properties secure and providing an amazing customer experience. Cloudflare provides a scalable, easy-to-use, unified product stack to deliver security, performance, and reliability for your Internet properties.



Benefits of Cloudflare

- **Integrated stack:** Deeply integrated solutions for security and performance that are managed from a single dashboard. No complex integrations required.
- **Security with performance:** Secure your Internet properties while also boosting performance for faster bookings and more revenue.
- **Ease of use:** No code changes required; the Cloudflare dashboard can be quickly configured.
- **Predictable Pricing:** Cloudflare offers a transparent and predictable pricing structure with 100% uptime and 25x Enterprise SLA with an Enterprise Plan.
- **24/7/365 enterprise support:** Award-winning global customer support with dedicated technical resources and a comprehensive knowledge base with the Enterprise Plan.
- **Continual innovation:** Cloudflare is committed to constantly innovating and building out the capabilities you need.

“By consolidating our security and performance providers into a single service we’ve lowered our total cost of ownership – and Cloudflare’s solution is much easier to use than our previous setup.”

Mirco Patroncini

Director of Platform Engineering, lastminute.com

Cloudflare offers purpose-built products for security, performance, and reliability in one unified solution



Security

Web Application Firewall: Our enterprise-class web application firewall (WAF) protects your Internet property from common vulnerabilities with no changes to your existing infrastructure.

Bot Management: Manage good and bad bots in real-time with speed and accuracy by harnessing data from more than 20 million Internet properties, all with one click.

DDoS Protection: Unmetered DDoS mitigation allows you to maintain performance and availability for your Internet properties.



Performance and Reliability

Load Balancing: Local and global load balancing reduces latency by load balancing traffic across multiple servers or geolocations. Cloudflare also performs regular health checks and fast failovers.

Smart Routing: Argo Smart Routing offers dynamic routing that identifies the least congested Internet routes for delivering content, vastly reducing latency and improving performance.

CDN: Static webpage assets and content are cached at the Cloudflare data center that is closest to the user to increase content delivery time.



Why do travel companies choose Cloudflare?

Global network scale: A global cloud network that spans 190+ cities in 90 countries.

Integrated security & performance: Deeply integrated products that form a unified point of control.

Developer friendly: Augment existing applications or create entirely new ones without configuring or maintaining infrastructure.

Shared Intelligence: Web scraping and fraud are quite prevalent in the travel industry. Cloudflare can learn from a threat to a single web property and apply it across the network for better website protection.

Keep your customers' trust, and let them book with you faster. To get started with Cloudflare, contact us at enterprise@cloudflare.com